

# The Safe OnLine Outreach Society

SOLOS



## Annual Report 2008-2009

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# Our Vision, Mission and Values

## Our Vision

SOLOS' vision is to eradicate the online exploitation of children and youth.

## Our Mission

SOLOS' mission is to increase the capacity of youth, parents and professional to effectively respond to online exploitation, whether sexual, emotional or societal, through non-punitive, education-based approaches.

## Our Values

- We will move beyond condemnation and punishment and strive to understand the causes and the consequences - personal, relational, and societal - of online exploitation in ways that create community understanding, accountability, healing, and justice.
- We will act in ways that promote participation, honesty, humility, interconnectedness, accountability, collaboration, empowerment, holistic responses and hope.
- We will embrace non-punitive, education-focused approaches to the challenges posed by the intersection of the internet, youth and sexual exploitation.
- Regardless of their role, we will consider all players in online sexual exploitation non-judgmentally considering the implications and effects of the web on sexuality for society.
- We will adhere to the values and principles set out in the United Nations Convention on the Rights of the Child.



Good old Crow. Never compliant.



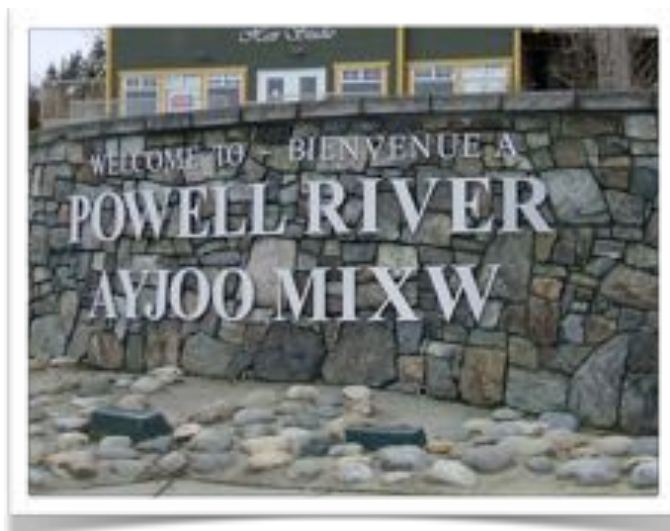
## **SOLOS Rebranding 2009**



### **In 2009, SOLOS grew up.**

In the spring of 2009, we underwent a major rebranding. The original blue and grey logo was replaced by a new sharper, more professional red and black look. The rebranding was inspired by the traditional colours of the coastal First Nations. The tag line **Info that Clicks!** is unique and offers a summary of our dynamic approach to education. All materials - website, business cards, presentation slides, document templates and internal documents - were updated. Response to the new branding has been very positive.

# SOLOS Programs – 2008-2009



SOLOS Programs are funded by a variety of generous sources and cover numerous of activities. During our 2008/2009 year we offered:

- Presentations Program
- Publications Program
- First Nations Education Programs
- Community Expert Training Pilot
- Youth-2-Youth Program



# Amazing Sights



Port Coquitlam School



The view on the Lillooet road.



The new Golden Ears bridge has been well used this year.



Mill Bay blue-out



Coquihalla in January



Bowen Island



Prince George taxi stand



Tsawwassen ferry terminal



Spring at the Vancouver airport

# Presentations Program



**Annual Budget for this Program:** \$35,953  
(2008/09)

**Target Population:** School-aged children and teens and their parents, teachers and service providers.

**Number of people who directly benefit from this program:** 13977

**Is this program delivered province wide?:** Yes

**Number of years we have delivered this program:** 7 years

## SUMMARY:

In 2008/2009, we delivered 106 presentations in all regions of British Columbia: Northern Vancouver Island, Gulf Islands, Greater Vancouver, Fraser Valley, the Okanagan, Sunshine Coast, Rocky Mountain and Northern B.C. communities have benefitted from SOLOS presentations.

Volunteers donated over \$7000 of in-kind hours to support the program. Additionally over \$2500 worth of materials were provided to deliver the presentations by host agencies, schools and youth groups.

Program is delivered province-wide to all ages and divergent populations.

## PROGRAM DETAILS:

The SOLOS Presentations Program is delivered to school and community groups via public events, classroom presentations, school assemblies, and parent advisory committee meetings.

Presentations educate audiences about risks online and safer internet practices. Topics presented include online risks - sexual exploitation, cyberbullying, sexting, luring by adult predators and online gang recruitment. Audiences also learn about online safety strategies to manage their online reputations, think

critically about information technologies and how to use web-based opportunities to their best advantage.

Content is presented in a visual slide format with video and audio recording supplementing our dynamic delivery. Youth are encouraged to reflect on their own use of technology by answering a series of questions regarding their level of online engagement. Often adults, parents and teachers are present for these presentations and are surprised at the intensity with which young people use the internet.

This Program continues to respond to strong community interest as shown in the number of participants and number of presentations requested delivered by SOLOS.

This Program responds to, and includes, a wide variety of ages, abilities, ethnicity, gender, religion, income and sexual orientations. Events are advertised in school newsletters and the SOLOS website; members of the public are invited to attend many of the events. Any group can contact SOLOS and request a presentation.

The Program continues to grow based on user demand. The sustainability of the Program is based on continued fundraising activities and revenue generation. The SOLO Society has included in their strategic plan activities (marketing, fund raising and communications) that will support the continued delivery of the Program.

The long-term benefit of the Program is demonstrated by the increased awareness and knowledge that our target groups experience after the presentations.



Date	Agency or School	City	Age of Participants	# of Youth	# of Adults
08-11-03	PAC - Alpha Secondary School	Burnaby	Adults		15
08-11-13	Fromme Elementary PAC	North Vancouver	Adults		22
08-11-17	Pitt Meadows Secondary PAC	Pitt Meadows	Adults	5	20
08-11-17	York House School	Vancouver	Grades 8-10	75	15
08-11-17	Crofton House School	Vancouver	Grades 8-10	480	23
08-11-17	Vancouver Technical Secondary	Vancouver	Professionals	25	
08-11-19	Centennial Secondary	Coquitlam	Grades 8-10	100	8
08-11-19	Crofton House School	Vancouver	Adults	325	45
08-11-19	Crofton House School	Vancouver	Professionals		75
08-11-25	Urban Native Youth Association	Vancouver	Professionals	24	
08-11-27	West Bay Elementary	West Vancouver	Grades 5-7	100	8
08-12-03	Samuel Robertson Technical Secondary School	Maple Ridge	Grades 8-10	800	34
08-12-03	Ray-Cam Cooperative Centre	Vancouver	Grades 5-7	6	2
08-12-09	Churchill Secondary School PAC	Vancouver	Adults		44
08-12-10	ENVER CREEK SECONDARY	SURREY	Grades 8-10	325	14
08-12-15	TAG	Vancouver	Grades 8-10		25
08-12-15	TAG	Vancouver	Adults		46
08-12-16	MPSSG	Surrey	Other		
09-01-09	Poppy Secondary School	Langley	Grades 8-10	350	25
09-01-13	Edith McDermott PAC	Pitt Meadows	Grades 5-7	180	10
09-01-19	AV Safety Net - ACAWSS	Port Alberni	Grades 8-10	550	30
09-01-19	AV Safety Net - ACAWSS	Port Alberni	Adults		15
09-01-20	AV Safety Net - ACAWSS	Port Alberni	Professionals		35
09-01-21	AV Safety Net - ACAWSS	Port Alberni	Grades 8-10	600	45
09-01-23	Powell River School District	Powell River	Grades 5-7		
09-01-23	Powell River School District - PAC	Powell River	Adults and Youth	1	9
09-01-23	Powell River School District - Gr. 7/8	Powell River	Grades 5-7	200	15
09-01-23	Powell River School District - Gr. 9/10	Powell River	Grades 9-10	400	35
09-01-23	Powell River School District - ProD - Keynot	Powell River	Adults		200
09-01-26	Bowen Island Community School PAC	Bowen Island	Adults	35	18
09-01-26	Killarney High School - Pro D Committee	Vancouver	Professionals		
09-01-27	Clayton Heights Secondary School	Surrey	Grades 8-10	300	12
09-02-06	Eaton Arrowsmith School	Vancouver	Grades 5-7	60	5
09-02-10	Burnaby Online School	Burnaby	Grades 5-7	16	45
09-02-10	ENVER CREEK SECONDARY	SURREY	Grades 8-10	290	10
09-02-10	Southridge School	Surrey	Adults		52
09-02-11	Ridge MeadowsCAT ADM	Maple Ridge	Grades 8-10		
09-02-15	Enver Creek Secondary School	Surrey	Adults	2	30
09-02-16	Shaughnessy Heights United Church	Vancouver	Adults		11
09-02-18	Sardis Secondary School	Chilliwack	Grades 8-10		22
09-02-19	Hellings Elementary PAC	Delta	Adults	18	26
09-02-23	Chilliwack Community Services	Chilliwack	Adults		28

Date	Agency or School	City	Age of Participants	# of Youth	# of Adults
09-02-23	solos	mission	Grades 8-10		
09-02-24	Watari	Vancouver	Professionals		47
09-02-28	Georges Vanier Elementary School	Surrey	Grades 5-7	100	6
09-03-04	PLEA Onyx Program / VCAT	Vancouver	Other		
09-03-06	Okanagan Foster Parents Association	Kelowna	Adults		56
09-03-13	Urban Native Youth Association	Vancouver	Grades 8-10	15	3
09-03-17	VCAT / Onyx	Vancouver	Professionals		
09-03-25	Fromme Elementary School	North Vancouver	Grades 5-7	120	8
09-03-25	Upper Lynn Elementary	North Vancouver	Grades 5-7	200	12
09-03-26	Vancouver Coastal Health	Vancouver	Professionals		
09-03-27	Westview Secondary	Maple Ridge	Grades 8-10	250	14
09-04-01	Montgomery Middle School	Coquilams	Grades 5-7	27	2
09-04-02	Screen Smart	Revelstoke	Adults	1	36
09-04-02	Screen Smart	Revelstoke	Grades 8-10	125	25
09-04-02	Screen Smart	Revelstoke	Grades 8-10	275	35
09-04-03	Screen Smart	Revelstoke	Grades 5-7	275	30
09-04-09	Mission Secondary	Mission	Grades 8-10	450	20
09-04-14	PAC	Surrey	Adults		15
09-04-14	Surrey School District	Surrey	Professionals		47
09-04-14	PAC - Guildford Park Secondary School	Surrey	Grades 8-10		11
09-04-15	Andrew Dallas - Scouts Canada	surrey	Grades 8-10		38
09-04-16	SWAN Vancouver	Vancouver	Adults		23
09-04-21	Shaughnessy Heights United Church	Vancouver	Grades 8-10	17	3
09-04-22	MSS Parent Advisory Committee	Mission	Adults		18
09-04-29	killarney high school	vancouver	Other	2,000	25
09-04-30	Burnaby South Secondary School	Burnaby, BC	Grades 8-10	700	15
09-05-05	Wachiay Friendship Centre	Courtenay	Other	15	7
09-05-06	CASEY	Kelowna	Other		
09-05-07	Arden Elementary School	Courtenay	Grades 5-7	234	19
09-05-07	School District #71	Courtenay	Adults		16
09-05-08	Windsor Elementary School	Burnaby	Grades 5-7	100	9
09-05-08	Queneesh Elementary School	Courtenay	Grades 5-7	125	5
09-05-13	Kwayhquiltum Middle School	Surrey	Grades 7-9		50
09-05-13	Nelson Elementary	Burnaby	Other	110	5
09-05-13	Promontory Elementary PAC	Chilliwack	Adults		36
09-05-13	City of Surrey	Surrey	Professionals		45
09-05-14	Meadowridge School Parent Guild	Maple Ridge	Adults		14
09-05-14	Kwayhquiltum Middle School	Port Coquitlam	Grades 5-7	170	11
09-05-15	Mission Secondary School	Mission	Professionals		45
09-05-15	Southridge School	Surrey	Grades 5-7	220	8
09-05-15	Southridge School	Surrey	Grades 8-10	200	15
09-05-21	Blakeburn Elementary PAC	Port Coquitlam	Adults		35

<b>Date</b>	<b>Agency or School</b>	<b>City</b>	<b>Age of Participants</b>	<b># of Youth</b>	<b># of Adults</b>
09-05-25	BC School for the Deaf	Burnaby	Grades 8-10	100	10
09-05-29	Boys & Girls Club -Delta	Delta	Grades 8-10	70	8
09-06-02	Lillooet Bands	Lillooet	Grades 8-10	80	24
09-06-03	Vancouver Talmud Torah	Vancouver	Adults		50
09-06-06	Vancouver Island Health Authority	Alert Bay	Grades 8-10		
09-06-08	Port Hardy Secondary School	Port McNeil	Grades 8-10	26	4
09-06-24	Boys & Girls Club	Delta	Adults		17
09-09-14	Vancouver Talmud Torah	Vancouver	Grades 5-7	200	15
09-09-17	WorkSafeBC	Richmond	Adults		45
09-09-23	Collingwood School	West Vancouver	Grades 5-7	200	35
09-09-24	Collingwood School	West Vancouver	Grades 8-10	225	40
09-09-28	Vancouver College	Vancouver	Grades 8-10	175	8
09-09-30	Vancouver College	Vancouver	Professionals		65
09-09-30	PAC Vancouver College	Vancouver	Adults		17
09-10-03	Meadowridge School Parent Guild	Maple Ridge	Adults		12
09-10-06	Guildford Learning Center	surrey	Other	55	8
09-10-06	General Wolfe PAC	Vancouver	Adults		22
09-10-14	Student Support Services	Surrey	Other		78
09-10-15	Agassiz Elementary Secondary School	Agassiz	Grades 8-10	350	23
09-10-22	David Thompson School	Vancouver	Grades 8	400	20
09-10-22	David Thompson School	Vancouver	Grade 9	450	22
09-10-22	David Thompson School	Vancouver	Grade 10-11	650	27
09-10-23	BC School Counsellors Association	Vernon	Professionals		18
				<b>13,977</b>	<b>2,451</b>

# Publications Program

**Annual Budget for this Program:** \$20,914 (2008/09)

**Target Population:** School-aged children and teens and their parents, teachers and service providers. Members of the public, media and post-secondary students.

**Number of people who directly benefit from this program:** 101,000

**Number of years we have delivered this program:** 6 years

## PROGRAM DETAILS:

The SOLOS Publication Program produces and distributes internet safety information, organisational assessment tools and online resources on the topic of online safety, issues and strategies. SOLOS provides an online networking environment that links service providers from all across British Columbia. This program provides free or low cost handouts, tools, CDs and information to communities and individuals on request.



These materials include:

- Youth internet safety booklets
- The “Introduction to Online Exploitation” manual for professionals
- Organisational Assessment, and Knowledge Assessment Tools for professional organisations
- The SOLOS Website - <http://www.safeonlineoutreach.com>
- Two topical blogs “Roadtrips and Ramblings” and “Hot Topics”

- SOLOS promotional material
- “Bridging the Gap – Recommendations for Addressing the High Risk Activities of B.C. Youth Online”

Activities of Publications Program:

- Edit, produce and distribute the educational materials
- Research and update educational materials to reflect current trends and risks
- Weekly edits, updates and research for SOLOS website
- Distribute information to e-list members
- Network with interested agencies
- Research, produce and distribute resource CDs to accompany professional presentations
- Reply to correspondence regarding the material we have available, fill orders and mail

PROGRAM ASSESSMENT:

Materials from the SOLOS Publication Program have been distributed at the following;

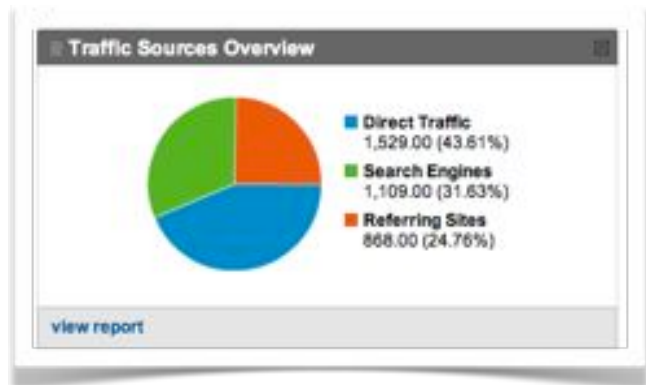
Youth Booklets	5450
CDs	400
Newsletters	500
Website Visits	500
TOTAL Publications Distributed	107867

SOLOS Web Presence

<http://www.safeonlineoutreach.com>

The Publications Program distributes resource materials to British Columbia groups, organisations and individuals. Requests have been filled from Powell River to Sparwood. Hard copies of materials have been distributed in over 30 communities throughout British Columbia. Additionally, SOLOS has made available on the website handouts and resources that presentation participants can access from their homes or offices. Organisations can contact SOLOS and we provide them with materials on request.

The Publications Program supplements our Presentation Program and resource materials distributed have a lasting impact in the communities in which they are distributed. Demand for these materials continues to grow with many organisations requesting our materials to distribute through their offices and at their events.



This program received \$6520 in in-kind support – including volunteer, Board and staff hours, and in-kind services and resources contributed by host agencies.

Many organisations (host agencies) contribute their time and energy to collaborating with SOLOS to implement this program. Individuals from the host agencies (community organisations) assisted in distributing materials to other organisations or within their own organization.

### **Website Traffic Sources**

Top Traffic Sources					
Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	1,532	43.62%	solos	482	43.35%
google (organic)	1,010	28.76%	safe online outreach society	177	15.92%
vin.uccourses.com (referral)	144	4.10%	solo	79	7.10%
zaphoria.org (referral)	88	2.51%	safe online outreach	22	1.98%
rssmoodle.org (referral)	71	2.02%	solos online	22	1.98%

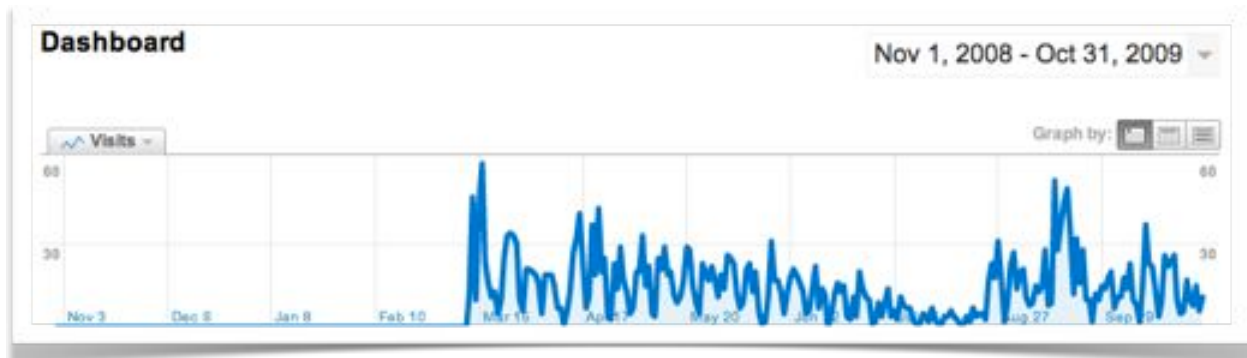
## SOLOS Website

[www.safeonlineoutreach.com](http://www.safeonlineoutreach.com)

As an organization concerned about online issues, our website and online communication with community partners is very important. Here are the statistics on the SOLOS website.

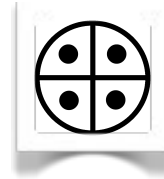
One of the notable features of the website is our media coverage index. During our 2007/08 year, SOLOS staff posted several thousand links to relevant media stories, research announcements and opinion pieces. Sources include The Guardian (UK), Wired Magazine (US) and publications from the United Nations. Presenters consistently receive positive feedback from presentation attendees about the depth of information on the website.

### Number of Website Visits per Day



The SOLOS website is also instrumental in our day-to-day activities. Bookings, invoices and statistical recording occur in our online database. Workshop handouts and supplemental materials are distributed to presentations participants following our events. All of SOLOS' other publications are available on the website for download by interested parties.

# First Nations Direct Education Internet Safety Presentation Program



**Annual Budget for this Program: \$23550 (2008/09)**

**Target Population:** First Nations children and teens and their parents, teachers and service providers.

**Number of people who directly benefit from this program: 500+**

## **Program Details:**

The Direct Education Presentations Program delivers internet safety presentation education directly to First Nations youth, parents and other interested adults. This program has been delivered in four First Nations communities since its inception. These remote communities are particularly vulnerable to online risks due to the recent rapid introduction of broadband internet access made available to 206 communities through the Network B.C. Program (funded by federal and provincial government funders).



Workshops utilise sharing circles, story telling and youth engagement. Workshops also encourage cross-generational dialogue and feature Aboriginal-specific online resources, programs and resources.

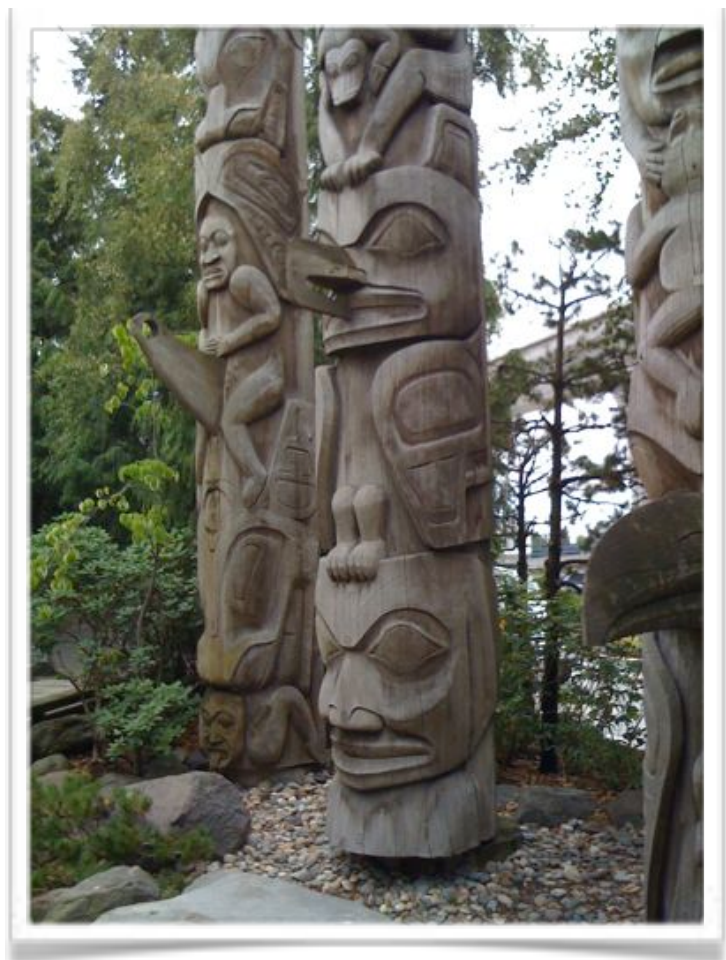
Audiences include children, youth, parents, elders and community professionals.

Over 500 participants have participated in the program to date. Four communities have benefitted from distributed resources, increased cross-generational dialogue and enhanced capacity to address risk factors introduced to communities by broadband internet service.

While the Program was successful in four First Nations Communities (2008/2009), many other communities face the same risks (high speed internet access introduced rapidly without education for youth and parents on managing the technology).

In 2009/2010, with the support of the TELUS Community Foundation and the First Nations Technology Council, SOLOS will reach ten First Nations communities in acute need of education about online risks. Several communities have already requested the Program and are on a waiting list maintained by SOLOS.

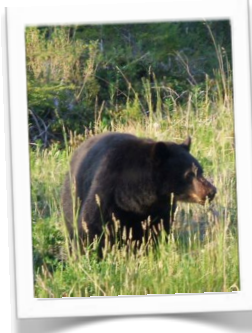
**See Appendix for full final report.**



# Trip to the North Island



Alert Bay Big House



Port McNeil bear



Alert Bay home



Nim'gish Territory



Port Hardy Secondary



Inside Alert Bay Big House



Nim'gish Health Center



Inside Alert Bay Big House



Nim'gish Cultural Centre



Inside the Big House

# Community Expert Training (CET)

## **Sorrento Feb. 27-28, 2009**

The Friday & Saturday retreat took place at Sorrento Centre, outside of Kamloops, BC on February 27th to 28th, 2009. Each participant was offered accommodation for the night prior to the first day and the night between the two days of training.



## **Prince George, April 8-9, 2009**

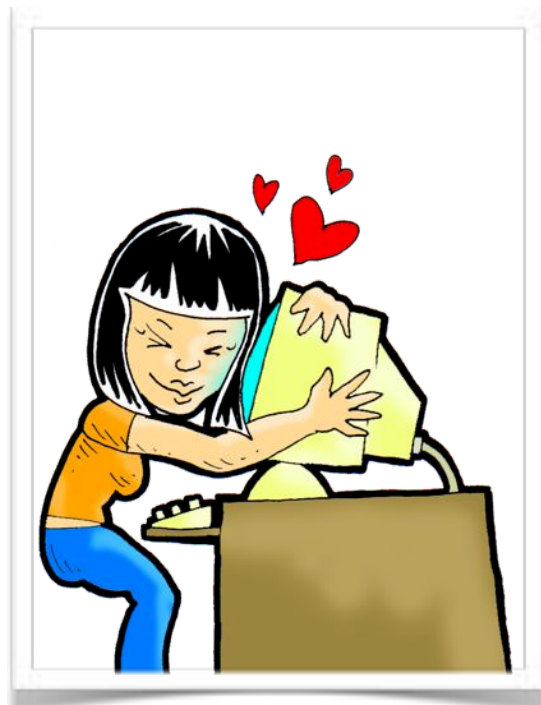
The Wednesday & Thursday retreat took place at Ness Lake Bible Camp, (a 30 minute drive from downtown Prince George, BC) ([www.nlbc.bc.ca](http://www.nlbc.bc.ca)) on April 8th to 9th, 2009 (immediately preceding a four-day holiday weekend). Each participant was offered accommodation for the night prior to the first day and the night between the two days of training. Two staff used the Tuesday night accommodation, five participants and two staff used the Wednesday night accommodation and one staff used accommodation on Thursday night.

**See Appendix for full final report.**

# Youth-2-Youth Program

## Mission Secondary School

We were fortunate in the 2008/2009 year to secure funding from the Mission Mid-day Rotary Club to begin the Youth-2-Youth Project at Mission Secondary School. This program engages high school teens to teach internet safety to elementary school children. The support of Rotary is acknowledged on the handout materials, during the presentations and by SOLOS in press releases. SOLOS staff have met with teens in their classrooms and worked together to learn how to deliver a one to two hour lesson plan. Once trained, teens, with the supervision of MSS staff, present age-appropriate internet safety resources to children at local elementary school classrooms. Teens will then complete a 500-word report reflecting on their experience and the outcome of their work. This 500-word report will be submitted to SOLOS and will assist them to satisfy the high schools students' graduation requirement for B.C. high school. (High School Graduation Requirement: youth are to complete 30 hours of volunteer work in their community.) Upon completion of the SOLO program, students will qualify for ten hours toward this requirement.



The focus on youth is based on the belief that youth speaking to children is more effective and has more impact than training delivered by adults.

The Youth-2-Youth project will be an effective investment in online safety for several reasons:

- High school youth internalise the internet safety messages better when they have to teach them to younger youth.
- Grade seven youth respond better to older youth than they might to adults teaching the same message.
- The program acknowledges teens as having online skills, which in most cases are better than elementary teachers.
- By presenting to a CAPP class of 24 students, the program has the potential to directly deliver information to 400 elementary students. (CAPP students present in pairs = 12 classes of grade sevens with an average of 20 students per class.) These students will all receive additional handout resources that will go home with them for use by their siblings and parents.



# Completed Projects

## MCFD Presentations (2008/09)



SOLOS received funding from the Ministry of Child and Family Development (Provincial Youth Services) to deliver presentations to another 14 identified communities. Preparation for delivery of these presentations began in 2007/08 but will predominantly take place in the 2008 -2009 year.

**See Appendix for full final report.**

## MPSSG (2008/09)

The Ministry of Public Safety and Solicitor General provided a grant specifically to target four remote, isolate, rural and First Nations communities. We visited two during out 2007- 2008 year. We presented to youth and parents in Atlin and Nelson. (See Appendix B)

The remaining two communities, Prince Rupert and Chetwynd will be part of the activities in the upcoming 2008/09 year.

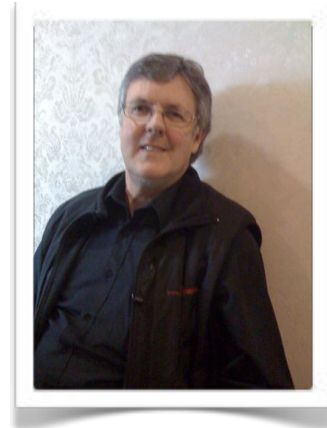
**See Appendix for full final report.**



# People Along the Way



Courtney Friends



First Voices ED



Bowen Island Hostesses



North Island Friends



Pt. Alberni youthworkers



Burnaby PAC Hostess



SOLOS Fans



Powell River PAC Mom



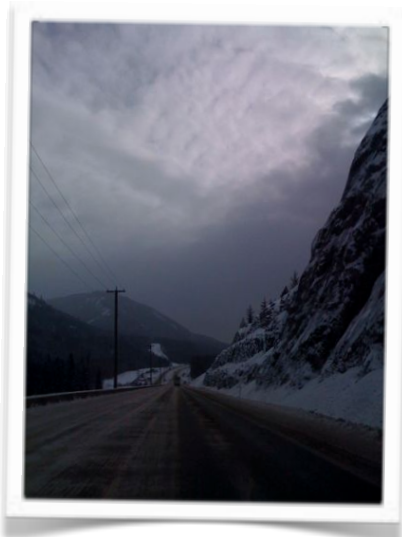
Revelstoke Hostess



Revelstoke Host

# Society Development

This was a challenging year for us. We did not escape the global economic changes. Funding sources previously available to us have changed their priorities. SOLOS survived by reducing our staff hours, postponing program development and maintaining rather than expanding our programs.



## Provincial Lobbying

In addition to our usual promotion activities, SOLOS Executive Director also traveled to Victoria and met with various political representatives and senior bureaucrats. The future will reveal the effectiveness of these efforts.



## Bookkeeping Practices

The 2008/2009 financial year marked the end of our engagement of Paperchase as our financial service provider. Our year end financial statements and charity tax forms were prepared by A. H. Senae, a Mission-based accountant. We look forward to this relationship evolving over the coming year.



# Funding and Society Revenue Generated

In 2007-2008 SOLOS generated nearly \$42,197 in speaker revenue, down from \$59,195 in 2007/2008.

Our revenue generating capacity is expected to remain the same for the upcoming year.

SOLOS received a generous \$5000 donation from the Vancouver Police Department/ John Howard Society in April of 2009.



New donation and fund raising plans need to be developed to keep up-to-date with current social networking and online fundraising trends.

# Appendix



- 1. Community Action Team Presentation Project - Final Report**
- 2. First Nations Presentation Project - Final Report**

# Community Action Team Presentation

## Project - Final Report

Funded by B.C. Ministry of Child and Family  
Development

Safe OnLine Outreach Society  
September 3, 2009

### Project Summary:

This Project targeted communities participating in the 'Preventing Youth Sexual Exploitation and Prostitution in BC - A Coordinated and Sustainable Approach' project. SOLOS delivered two internet safety presentations in each community.

The presentations were provided at no cost and included lots of resource material for participating communities. Depending on the needs of the community these presentations were either Youth or Parent Presentations.



### Presentations Descriptions

#### Youth Presentation(s)

“Cyberspace – Youth Communities Online”. These one-hour youth presentations promoted positive internet use, protective attitudes toward technology and critical thinking around sexual choices online. Topics included: online culture, sexual exploitation online, online responsibilities, and resources and links.

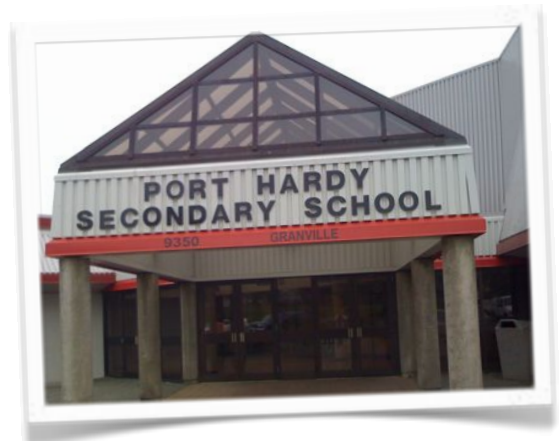
#### Parent Presentation(s)

“Parenting in a Cyber-Age”. Youth use of online communication is presenting many new parenting challenges. These workshops focused on equipping those who care for youth with the tools to deal with these challenges. These presentations were for parent groups and the public and focused on internet literacy and safety information. Topics included: web 101, emerging trends in online youth culture, high risk activities online, the nature of sexual exploitation in cyberspace, internet safety tips and resources.



### Project activities included:

- Ongoing research to update the presentation content
- Presentation modification to meet the request and requirements of individual host agencies (specific examples, cultural relevance)
- Resource production (teen booklets, CDs and handouts)
- Scheduling – each host agency was contacted individually, often several times to negotiate dates, times and details.
- Planning – travel arrangements; staff to cover E.D. duties while out of town.
- Travel time to and from communities
- Presentations themselves
- Documentation of the event – evaluation collation, event summaries.
- Reports and liaise with funder.



### Communities Served

The Safe OnLine Outreach Society traveled extensively throughout the province to deliver these presentations. Over twelve hundred participants attended presentations in Atlin, Courtney, Kelowna, Maple Ridge, Merritt, Prince George, Port Alberni, Port Hardy, and Vancouver.

### Conclusion

Dialogue with community, school and band members indicated that this was the first time they had had any opportunity to hear about internet safety. Many of the professionals from these communities were also interested in education for community professionals who deal with youth.



# First Nations Presentation Project - Final Report

Funded by B.C. Ministry of Public Safety and Solicitor  
General

Safe OnLine Outreach Society  
September 3, 2009

## Project Summary

This Project targeted four First Nations communities participating in the 'Preventing Youth Sexual Exploitation and Prostitution in BC - A Coordinated and Sustainable Approach' project. SOLOS delivered two internet safety presentations in each community. The presentations were provided at no cost and included lots of resource material for participating communities. Depending on the needs of the community these presentations were either Youth or Parent Presentations.



## Presentations Descriptions

### Youth Presentation(s)

“Cyberspace – Youth Communities Online”. These one-hour youth presentations promoted positive internet use, protective attitudes toward technology and critical thinking around sexual choices online. Topics included; online culture, sexual exploitation online, online responsibilities, and resources and links.

### Parent Presentation(s)

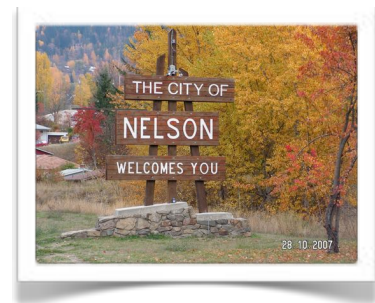
“Parenting in a Cyber-Age”. Youth use of online communication is presenting many new parenting challenges. These workshops focused on equipping those who care for youth with the tools to deal with these challenges. These presentations were for parent, parent advisory, and foster parent groups and the public and focused on internet literacy and safety information. Topics included: web 101, emerging trends in



online youth culture, high risk activities online, the nature of sexual exploitation in cyberspace, internet safety tips and resources.

**Project activities included:**

- Ongoing research to update the presentation content
- Presentation modification to meet the request and requirements of individual host agencies (specific examples, cultural relevance)
- Resource production (teen booklets, CDs and handouts)
- Scheduling – each host agency was contacted individually, often several times to negotiate dates, times and details.
- Planning – travel arrangements; staff to cover E.D. duties while out of town.
- Travel time to and from communities
- Presentations themselves
- Documentation of the event – evaluation collation, event summaries.
- Reports and liaise with funder.



<b>MPSSG - First Nations Presentations Project</b>			
Community	Presentation Delivered	#	Organization
Atlin	Sept. 18/ 08	14	Taku River Tlingit First Nation
	Sept. 19/ 08	12	Taku River Tlingit First Nation
Lillooet	June 4/09	35	Lillooet Friendship Centre
	Jun. 3/ 09	18	Lillooet High School
Alert Bay	June 6/09	17	North Island Youth Conference
	June 5/09	7	North Island Youth Conference
Nelson	Oct. 2/ 08	394	Nelson Community Services
	Oct. 2/ 08	14	Nelons CASEY

# Details

## **Atlin**

In September 2008, SOLOS workshops were delivered in Atlin, for the Taku River Tlingit First Nations. Travel to this remote site was a consideration however choosing September to be there minimized the travel difficulties. The first presentation was a workshop with the Health Centre staff during their weekly meeting. The staff were very interested in the topic. The second presentation

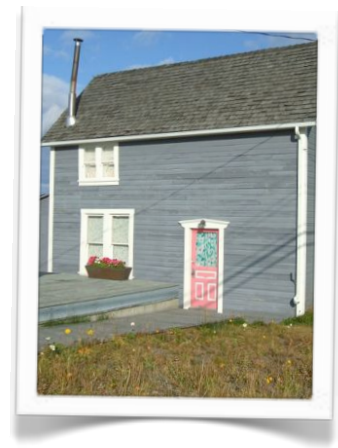


was for the youth group on the reserve. We started with a discussion and sharing of ideas, concerns and some videos. After the workshop, the local youth worker invited SOLOS staff to continue the conversations with the youth while touring the area and transporting youth home from the Health Centre. Part of the success of the training at this site was due to the casual conversations that staying in the community afforded. An evening recreational youth drop-in presented opportunities for information conversations as did visiting the Health Centre and sitting with some of the elders who were gathered outside.

## **Alert Bay**

The trip to Alert Bay was initiated by by Vancouver Island Health Authority who hosted a Youth Conference on Cormorant Island. The conference was held on in the Big House

SOLOS attended the entire conference and provided two workshops to youth over the course of the conference. Various conversations with local professionals established relationships that have continued to the present



providing benefit to these workers through email support and referral to appropriate online resources.

### **Lillooet**

Presentations in this community included one to elders, parents and professionals in the Friendship Centre. This presentation was part of an educational evening with the other presentations provided by law enforcement. The other presentation in this community happened at the high school where grade eights and nines attended.

### **Nelson**

Presentations in this community were provided in a school and at an alternate school. Organization of the presentations were arranged by the Nelson Committee Against Sexual Exploitation of Youth and supported their local initiatives.

### **Summary**

Presentations in remote communities face the challenge of engaging local participants prior to the event and ensuring attendees at the events. Multiple phone conversations with community contacts mitigate this difficulty but doesn't entirely remove it. One of the elements of these presentations that did support distribution of the information was staying in the community for several days and engaging in casual conversations in staff rooms, youth centres and during community meals.

